



Welcome!

On behalf of Artistic Intensity Dance Company (AIDC), we want to extend a warm, sincere “welcome” or “welcome back” to each of you! Thank you for choosing AIDC as your family to grow and learn the beautiful art of dance and performing. If you have been with us before, you are familiar with our program but we are continually making changes to provide the best education and program for you so we ask that you please take a moment to acquaint yourself with the changes we have made this year.

If you are a newcomer to AIDC, we want you to know that we are not just another dance studio. We offer dance classes for all ages, toddler through adult. We ensure that every student reaches their full potential by pledging to have the smallest size classes in the area with one on one attention to every dancer! Your dancer will never be lost in the shuffle; at AIDC your dancer will always be seen! We encourage all of our students to become well rounded dancers by offering many different class styles including learning about history of dance and how it has developed through the years! Each dance style is very different from the next and deserves its own time to give an appreciated and in-depth look into its core. We place high importance on the exercises used in the classroom to maintain a safe and healthy body throughout your entire dance life and beyond. Many of our costumes are completely custom-made by our staff. We care about every single student and family with us; therefore we maintain the most affordable pricing in the Quad Cities so that our dancers are able to have more opportunities. We teach our dancers dedication, hard-work, responsibility, and many other useful skills that can be used throughout life and most importantly, we teach our students the love and art of dance!

We have been a close family-owned business for over 40 years and offer high quality and experienced instruction at an affordable price. We have a combined teaching history of 59 years and are certified in First Aid/CPR through American Red Cross, Youth Protection Advocate In Dance, Heads Up! Concussions In Youth Sports, and the United States All Star Federation, and are members of the Quad City Dance Network to provide the important history and safety as well as keeping up with the newest techniques and cutting-edge choreography. Many of our former students have gone on to be professional actor/dancers, teachers and owners of their own studio businesses in dance throughout the Midwest. Those who did not pursue a career in dance still had the experience of what can be achieved from dance lesson including self-confidence, discipline, focus, teamwork, following directions, rhythm, coordination, comfort in front of an audience, sportsmanship and so much more! We are so pleased that you have selected AIDC, and pledge ourselves to justify the confidence you place in us!

TO ALL PARENTS

We recommend that all parents participate in their dancer's progress by encouraging your child to practice at home. We like to keep a focused classroom with only the participating dancers and instructors in the area, but AIDC instructors may invite parents on occasion to observe your child's class and discuss what areas your child needs to work on at home. It is important to attend classes regularly and practice at home to get the full experience needed to succeed in learning the art of dance and be prepared for every performance! Your support at home will help your child succeed in their art in the classroom and in performance. It is important that the same interest AIDC and its faculty have for the training and welfare of all students, be shared by the parents/guardians. Our faculty is always available to discuss any questions you have regarding your child's training, so please feel free to set up a time to discuss it with our faculty. We will send out a quarterly newsletter via email (dancecenters@hotmail.com) to keep you updated on what is happening in the classroom, upcoming events, and any changes being made; there will also be several separate emails dedicated to each event and any other important information. If your dancer is sick please send a text to the studio (563-726-9924) in advance before class begins. If your dancer has an important conflict that will make them miss class, arrive late or leave early, parents must inform the studio via email as soon as you are notified of this conflict. Please do not attend class if you have a fever. If the dancer is unable to come into the classroom, but is still able to watch or participate, we will continue to keep our Zoom class open, but we will need to be notified ahead of time so we can set up the video. Dancers must bring their own water bottle into the classroom. No food or drink other than water will be allowed in the classroom. Phones should be either left at home or turned off and put in their dance bag not to be removed until class is over. If a parent needs to contact us in case of emergency during class time, you may call or send a text message to the phone number listed above. Please visit our website www.artisticintensitydancecompany.com for links to all of our social media, which we will keep up-to-date with immediate information as well as the link to your online account and all other major information regarding our studio.

PARKING

When dropping your child off at AIDC, please enter the parking lot through the entrance on Howell Street and proceed to the left to park on the side facing toward Locust Street. If you are only pulling over to let your child out of the car, you may pull off to the side and park on Wilkes; otherwise our landlords have asked us not to use this as a parking area or the back of the building as that is building staff area and please use the area previously noted. There are many businesses in our building and we want to be respectful of them as well. When entering the building, all dancers should remove their shoes at the door and then place them on the shoe shelf in the lobby. Any other visitors needing to enter the room should walk around the perimeter to avoid damaging our dance floor.

HOW IS MY TUITION PAID?

For your convenience, all tuition will be paid directly through your online account with us. Tuition will be added to your account on the 20th of each month and all you need to do is log-in to your account with us and pay between the 20th - 30th before that month of classes begins. On the 1st of the month, a \$10 late fee will be automatically charged to your account if tuition has not been paid. Any payments not made 15 days after the due date will incur a \$20 late fee and no accounts will be carried over 60 days. All late fees must be included at time of payment. Tuitions are based on a session rate and are divided into a monthly pay plan for your convenience. Each class is guaranteed to meet a minimum of 35 times per regular dance season (approx. Sept. – June). Summer session meets a minimum of 6 times (approx. July – Aug.). This means your tuition will remain the same each month and will not be pro-rated to accommodate 3 or 5 week months, holidays, etc. Should any one class meet less than the minimum due to bad weather, instructor illness, etc., alternate class times will be offered by the individual instructors. (Price list is included below).

WHAT OTHER COSTS WILL I INCUR?

AIDC wants to make sure you are aware of all costs up front. Tuitions cover the cost of lessons the student receives each month and may include late fees if they apply. All families are responsible for purchasing all necessary dance wear as well as all other supplies required to meet AIDC's dress code and class standards which can be purchased through our AIDC dancewear catalog. All tights, footwear and ballet attire must be purchased through AIDC. At least one costume per class will be ordered for our end of season dance showcase. These items include any or all of the following: costumes, accessories and embellishments (such as jewelry, head pieces, rhinestones, tailoring, etc), tights, socks, shoes and props. Most costs for these items generally range from \$40 - \$90 per class. Costume payments for the showcase will be added to your account monthly from January – April depending on how many classes your student is in. AIDC does not charge dancers a fee to perform in the showcase, but everyone (except performers themselves) attending the show must purchase a ticket to attend. Showcase tickets will be approximately \$12 pre-purchased before the show with reserved seating. There will be a separate fee for our showcase photo shoot in which you will receive a photo of all of your classes in costume. Thanks to our photographer we are able to offer these to you at an extremely affordable price. These prices will be sent via email when they become available. You may also purchase a showcase DVD to relive the memories for just \$20 (*\$15 if pre-purchased). Flexibility and Leaps/Turns are extra technique classes that will not participate in our shows (to show off skills learned in these classes in our showcase; make sure to get into a jazz or contemporary class!). *Please note: There are no refunds or credit on tuition, costumes, dancewear, shoes, makeup or choreography; No exceptions. Thank you for respecting our policies.* There are also separate fees for any students that participate in the Artistic Intensity Competition Dance Company and workshops. If you are interested in joining our competition company please email us for more information!

PERFORMANCES

AIDC is a dance school which also provides opportunities for our students to perform! We hold an annual summer dance showcase in June, in which all classes prepare for as part of their weekly lessons and will perform at least one dance per class. Our summer showcase is a large theatrical production that all participants get to perform in beautiful costumes and learn intricate choreography to the theme that we choose each season. This is the student's opportunity to show their talents and how they have progressed throughout the season, as well as gaining the experience of performing in front of an audience. The showcase takes place at a local theatre and involves a two to three day weekend (rehearsals and showcase). Video recording is not allowed during these rehearsals or performance for the safety of our dancers, but DVD's of the show will be made available for purchase. **NO flash photography is allowed during any rehearsals or performances as this can be dangerous to our performers. Parents are responsible for any transportation to and from classes, events and performances that take place away from the studio.** Please remember these policies are put in place for the safety of the performers and respect of other spectators. We appreciate your support in these policies.

NEW THIS YEAR!

AIDC will hold our 1st winter showcase! Due to health concerns Festival of Trees was cancelled for this season which we were all very sad about as we love showcasing our new competition pieces as well as performing many holiday themed routines. In light of this situation, we saw this as an opportunity to fully dive in and have a winter showcase of our own! Classes will begin learning routines immediately so practice should be happening at home! Our studio performs at various local, county and state variety shows and events. These include such community events as Davenport Halloween Parade, Festival of Trees, Durant Fireman's Festival, as well as others. Competition costumes are usually used for these events for our company members along with our set AIDC performance wear which is currently an AIDC tank top, black sports bra and black dance shorts (and/or leggings depending on the performance) and our holiday shirt for winter performances. Pictures at these performances are allowed but please remember **NO flash photography or video recording while students are performing; again, this is for the safety of the performers.** DVD's of each show will be made available for purchase of \$2 per DVD by AIDC. Please understand, we do this in order to make the audience experience pleasurable for all who are viewing and to protect AIDC and its' students from any misuse of video.

WHICH CLASS IS RIGHT FOR ME?

Your needs in all aspects of dance training and performing can be fulfilled here at AIDC. Young dancers begin in an introductory program formatted specifically for ages 2 to 5/6 years. These classes are called our “Little Stars” classes. After completion of these levels the dancer is mentally and physically prepared to focus more on the formal dance forms, concentrating on technical execution, physical strength, development, rhythm and presence. We have separate designated class times for each style of dance to ensure in-depth, adequate time to give the respect each individual style deserves. Students who begin classes at an older age will be placed in an appropriate level, where the instructor feels the student will succeed as they are being introduced to the dance form. Students with previous experience will be placed in a level that our staff deems most appropriate to continue their training. Our staff will assist you in finding the appropriate place for your dancer, **where they are challenged and will succeed!**

****We also encourage all of our dancers to be part of the AIDC Competition Dance Company which competes locally and nationally. Competition opportunities are open to the more serious and focused students who are willing to meet the standard requirements to participate in competitions. If you are interested in obtaining more information on these opportunities, please speak to a staff member!**

DRESS CODES

Proper attire at all classes is mandatory. Students should always be prepared for their class with the proper dance wear, footwear, equipment and hair neatly secured. “AIDC’s Dress for Dance!” list is included in this packet so you can make sure you are fully prepared to enter class. **AIDC follows a dress code for each class that allows the instructors to see clearly the technical execution of all steps and proper muscle usage to ensure correct training, as well as avoid any injury or distraction to any student.** No jewelry, extra hair accessories or street clothes are permitted in class for safety. No street shoes are allowed on the dance floor. All items necessary for class must be purchased through AIDC unless otherwise noted. AIDC also offers a dancewear book that you may order from with all the current dancewear styles available. Any dancewear (not required to be purchased through AIDC) that is purchased at local stores or internet shops **must follow AIDC dress codes.** Dancers not dressed properly or missing the proper equipment for class will be asked to view class that day. We thank you for understanding the cooperation needed for dance discipline.

We hope this initial information has been beneficial in answering some of the questions you may have in starting classes at Artistic Intensity. Please don’t be overwhelmed by all the information. All the policies are really quite basic and AIDC staff is always available to explain any of our policies in more detail. Further class and studio policies, updates on policies and newsletters will be presented to you throughout the season. Our staff is always available to help answer any questions you may have throughout the year. Thanks again for selecting or inquiring about classes at Artistic Intensity Dance Company!

Thank you,

Lexy Ludtke – Artistic Director/Owner

Lolly Ludtke – Assistant Artistic Director

Important Calendar Dates

September 14th – AIDC Fall Classes Begin!
October 24th – Fejervary Halloween Performance
October 26th–29th – Halloween!
October 31st – Halloween
November 2nd – 8th – Fall Break
November 26th–29th – Thanksgiving Break
December 12th – Winter performance (TBD)
December 21st–January 3rd, 2021 – Winter Break (No Classes)
March 15th – 19th, 2021 – Spring Break (No Classes)
May 29th, 2021 – Showcase Picture Session (Date Unofficial)
May 31st, 2021 – Memorial Day (No Classes)
June 9th, 2021 – Showcase Pre-Rehearsal (Date Unofficial)
June 11th, 2021 – Showcase Dress Rehearsal (Date Unofficial)
June 12th, 2021 – AIDC Showcase 2020 (Date Unofficial)

Artistic Intensity Dance Company

Classes offered year-round:

- Little Stars (Age 2 – 5), Ballet/Pointe, Jazz, Tap, Hip Hop, Contemporary, Modern, Flexibility, Acro/Contortion, Leaps/Turns/Tricks, and Adult Dance.

Seasonal Classes:

- Choreography, Strength/Conditioning, Dance History, Mini Camps, and more!

Class Prices:

All monthly tuition prices listed here are based on a 30min – 1hr 30min class that meets once a week for the same student unless otherwise noted (tax included).

One student

1 class.....	\$36
2 classes.....	\$56
3 classes.....	\$76
4 or more classes.....	\$96
Adult Class(with student enrolled).....	\$20
Adult Class (no student enrolled).....	\$36
Creative Movement.....	\$30
Private Class per week (30 min. per dancer).....	\$30
**Each additional 30 minutes.....	\$15
Choreography (Solo/Duet).....	See Instructors

Additional Fees

*AIDC requires a \$15 registration fee upon initial sign up. This is currently a one-time fee as long as you remain enrolled year round (Fall/Spring and Summer session).

*There is a \$10 late fee if your tuition is paid on/after the 1st of each month and becomes a \$20 fee if it is more than 20 days late after the 1st of the month. No accounts will be carried over 60 days.

*A \$10 late fee will be added to all costumes, competitions, workshops, shoes, tights, makeup, etc that is paid after the due date. All late fees must be added at time of payment.

*There is a \$20 charge for any returned checks.

*AIDC does not currently offer refunds or credit on tuition, costumes, dancewear and choreography.

*AIDC also offers many discounted packages for additional family members.

Additional family member rates (per student)

*Additional family member rates are only available to direct family members of the account holder (i.e. mother, daughter, sister, brother, foster child. All other relatives must pay full price)

1 class.....	\$28
Each additional class.....	\$20 each

Maximum rate

*This is the maximum price paid for regular classes. This means that a dancer(s) will be allowed to take any amount of classes in their level or below that they choose (with staff approval), without exceeding this price. (Excluding private lessons and choreography fees)

1 dancer.....	\$96
2 dancers.....	\$144
3 dancers.....	\$212
4 dancers.....	\$280
5 dancers.....	\$348

AIDC Dress for Dance!

Please remember all dancewear should fit tightly to the body, this is very important to ensure correct body placement and prevent injury. No denim, netting, lace, or fringe. Undergarments must not show. Wear low thin socks with all shoes with the exception of Ballet shoes. Hair should be pulled back in a high ponytail (bun for ballet) with multiple thick hair ties, bobby pins, and plenty of hairspray! This will prevent any discomfort or issues during certain moves or tricks. NO extra hair accessories, earrings, jewelry, and please make sure to keep fingernails cut short. Dancers not wearing proper clothing may be asked to view class only. Items with prices listed next to them MUST be purchased through AIDC, any other items can be purchased individually or through our monthly AIDC dancewear book. Thank you for respecting our policies!

Little Stars/Creative Movement (Age 2-6)

Females – Purple leotard (\$18) and tan footless tights (\$10)

- Little Stars – Black Mary Jane tap shoes (\$26) and pink ballet shoes (\$22)
- Creative Movement – No Shoes

Males – Tank Top and gym shorts

- Little Stars – Black lace up tap shoes (\$30) and tan ballet shoes (\$22)
- Creative Movement – No Shoes

Ballet/Pointe

Females – Class level leotard (\$20) and convertible pink tights (\$10). Add black wrap skirt for Pointe (\$20).

- Shoes – Pink canvas ballet shoes (\$20). Add Pointe shoes for Pointe section (\$85 & Up customized for each).

Males – White tank top (\$26) and Black ballet short (\$26) (Black footless tights for senior boys (\$40))

- Shoes – Pink canvas ballet shoes

*Equipment – All students must have a long resistance band and Dr. Scholl's Massage Ball (similar brands can be used).

Jazz/Tap/Leaps&Turns

Females – Sports bra and spandex dance shorts

- Shoes – Black slip-on jazz shoes (\$28) for jazz, leaps/turns/tricks, and Dance History. Black slip-on tap shoes (\$80) for tap.

Males – Tank top and dance/fitted gym shorts or biketard

- Shoes – Black slip-on jazz shoes (\$28) for jazz, leaps/turns/tricks, and Dance History. Black slip-on tap shoes (\$80) for tap.

Hip Hop

Females – T-shirt with sports bra and sweatpants with spandex dance shorts or leggings or joggers

- Shoes – Black sequin hip hop hi-tops (\$32)

Males – T-shirt and Sweatpants with gym shorts or joggers

Shoes – Black sequin hip hop hi-tops (\$32)

AcroContortion/Contemporary/Modern/Flexibility

Females – Sports bra and spandex dance shorts

- Shoes: None

Males – Tank top and dance/fitted gym shorts or biketard

- Shoes – None

*Equipment – All AcroContortion and Flexibility students must have a long resistance band and Dr. Scholl's Massage Ball (similar brands can be used). Students may also be asked to use wrist and/or ankle weights if instructor feels needed.

Strength&Conditioning

Females – Comfortable workout clothes and gym shoes

Males – Comfortable workout clothes and gym shoes

Adult Dance

Clothing – Comfortable work out top and bottoms or dancewear

- Shoes – Black tap shoes (\$30) and black jazz shoes (\$28)

Artistic Intensity Classroom Guidelines

****Students should be prepared for your class on time. Students must wear proper dancewear and shoes to each class. Hair must be securely fastened back as per dress code. No Exceptions. Students will be asked to view class only if they are not dressed properly with all proper equipment. (See AIDC Dress For Dance!)**

****Students arriving more than 15 minutes late will be asked to view that class only for that day. Skipping warm-up will not be allowed as it is dangerous to the body and we will not disrupt the class to wait.**

****Please put your shoes on the rack and hang up your jackets. Dance bags should be brought into the dance room, all other bags should be left neatly in the lobby. No street shoes in the dance rooms.**

****Absolutely no running, tumbling or roughhousing in the lobby. Please keep noise level low to be respectful of classes and the other businesses in the building.**

****Please use the restroom before and between classes only.**

****No phones or other electronics allowed during class. All electronic devices should be kept at home or turned off until class is over. If parents need to contact staff or their student during class, they may call the studio phone.**

****Only studio staff is allowed behind the front desk and in staff chairs.**

****No open food or drinks allowed in the studio room or on any of our displays. Water bottles only must be brought into the classroom. Students will not be allowed to leave the room during class for any reason other than using the restroom.**

****Please do not send your child in to the classroom before their class time begins. If you must enter before your time, please do so quietly.**

****Sometimes classes may run over time a bit, please be patient, we will send your child out when they are dismissed.**

****If the previous class is still in session, students may enter the room when their class time begins and find a place in a corner of the room to warm up, quietly.**

****Parents may enter the studio room between classes only, if necessary, with the exception of instructor's invitation. Please make your visits brief without disrupting the class.**

****Please clean up after yourself. Do not touch mirrors and equipment, unless you are asked to. Please refrain from vandalism and inappropriate language, conversations and actions. This behavior will NOT be tolerated.**

****Lost/found items are in a marked purple tub, all items not claimed at the end of the month will be disposed.**

****We appreciate enthusiasm, but please leave teaching to the instructors (though we encourage parent support in initiating practice at home).**

****If the teacher is speaking, please participate by listening. Conversation with others during class is unacceptable unless the instructor allows it during a specific time. You will be given a warning and if the problem persists you will be asked to sit down. Any dancer or parent that becomes disruptive will be asked to leave the room.**

****Physical confrontation and bullying will not be allowed. Any dancer or family involved in these issues may be asked to leave for the day and have a discussion to resolve the problem. If there is no resolution, they may be dismissed from the studio.**

****All fees must be paid on time to participate. AIDC is NOT responsible for covering any costs. Late fees will be assessed for all late payments and must be paid along with the original fee.**

****No refunds on tuition, costumes, dancewear, makeup/tights, shoes and choreography.**

Please remember these guidelines are all set in place to enhance the learning experience. We appreciate your support, loyalty, and cooperation with our guidelines.

Thank you!

Parent Release Form

*****Please sign this form via your online account*****

I, the below signed, on behalf of the parties registered, release ARTISTIC INTENSITY DANCE COMPANY, its owners, directors, employees, and independent contractors from any and all claims, damages, liability for injury sustained by parties/students indicated herein, loss of service, and causes of action of any kind including negligence or its future negligence which may occur while under the supervision of the agents of ARTISTIC INTENSITY DANCE COMPANY, participating in any activity connected with ARTISTIC INTENSITY DANCE COMPANY and while parties are on or en route to or from the premises of ARTISTIC INTENSITY DANCE COMPANY.

Parent/Guardian (Print): _____

Parent/Guardian: _____

Date: _____

I, the below signed, on behalf of the parties registered, give ARTISTIC INTENSITY DANCE COMPANY permission to use any photos and/or videos for advertising, TV, website, news coverage, or other social media outlets, of any ARTISTIC INTENSITY DANCE COMPANY performances. Furthermore I, the below signed, on behalf of the parties registered and family, agree not to share videos with any TV, website, or other social media outlets, of any ARTISTIC INTENSITY DANCE COMPANY performances unless it is through the ARTISTIC INTENSITY YouTube Page, Instagram or Facebook itself.

Parent/Guardian (Print): _____

Parent/Guardian: _____

Date: _____

I, the below signed, on behalf of the parties registered, have read the ARTISTIC INTENSITY DANCE COMPANY Welcome Letter in its entirety and understand its contents. I agree to follow the guidelines set forth in this document. Furthermore, I understand and agree to the financial commitment I am making to allow my child to participate in classes at ARTISTIC INTENSITY DANCE COMPANY and fully understand that failure to meet said commitments may lead to dismissal from the dance school.

Parent/Guardian (Print): _____

Parent/Guardian: _____

Date: _____